

2022-23 Annual Report

Imagine Rotary



JUNE 2023





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Message from the President

Thank you for helping us transform



The Rotaract Club of Toronto is pleased to present its annual report for the year 2022-2023. This report outlines the club's achievements, activities, and impact in serving the community, fostering professional development, and promoting international understanding.

Over the past year, our club has been able to grow from last year to be comparable to our pre-Covid membership size of 41 members. We welcomed 8 new members, all of whom embody

the values of Rotary and demonstrate a deep commitment to making a positive difference in our community.

We have been focused on partnering with other agencies such as the St. James Town Community Arts and Global Medic for volunteering opportunities. We have donated \$2,200+ to organizations such as Rotary Wheels of Life, the St. James Town Community Art, AgRI and soon The 519. In addition to our service projects, we have focused on fostering the professional and personal development of our members through engagement with the Rotary Club of Toronto's events which included speakers across industries.

Lastly, there have been many organizational changes in our club's administration. We have been focused on improving the member experience from creating a prospective member guide to a digital attendance form, all of which can be found on our website. We have been a leader in Diversity, Equality and Inclusion by passing an Event Code of Conduct, an Ethics Policy and a digital form to submit ethics concerns. This year our President and Co Vice-President made efforts to connect with every member to get feedback and we have started on a Non-Profit Incorporation proposal. Lastly, we have created a robust leader training program so that any member joining our leadership team will have the tools and resources they need to succeed in their role.

It will be my last year serving as President and I am so proud of how much we have transformed and achieved. Whether it was volunteering with a youth choir, singing karaoke or networking with other Rotary clubs or the district, we are proud of our members' dedication and the positive impact we have made. As we look towards the future, we remain committed to serving our community, fostering professional development, and promoting international understanding.

Sincerely,

Lara Valles
2021-22 President of the Rotaract Club of Toronto

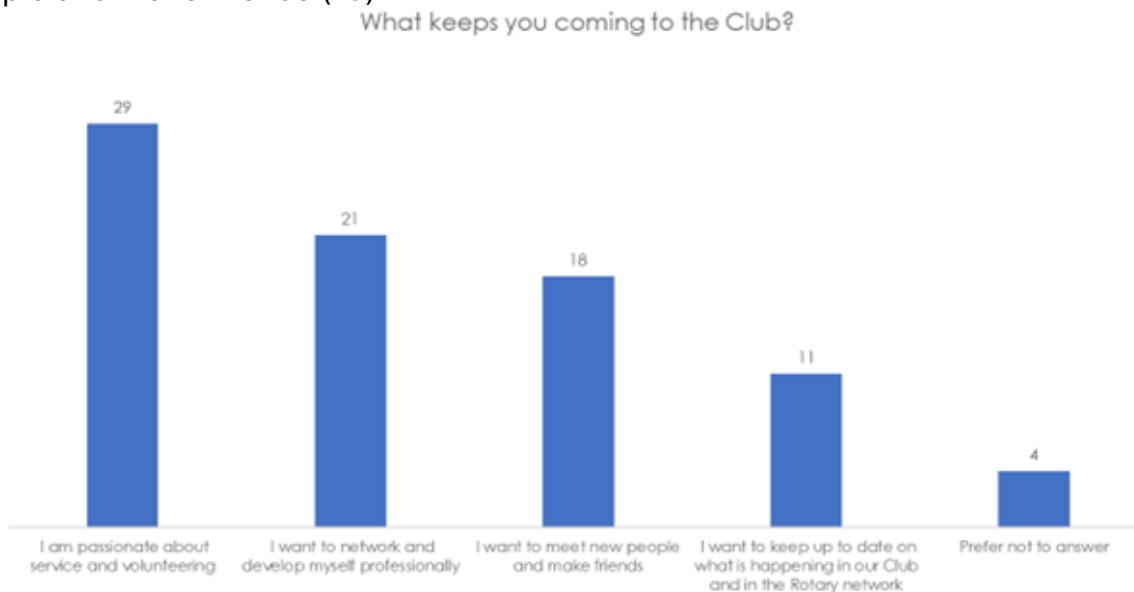
Annual Members Survey

At the beginning of the Rotary year as we collect membership dues we ask our members to complete a survey. Although late, we have included the results in the Annual Club Report. Next year you can expect this section in the report for the Annual Members Meeting.

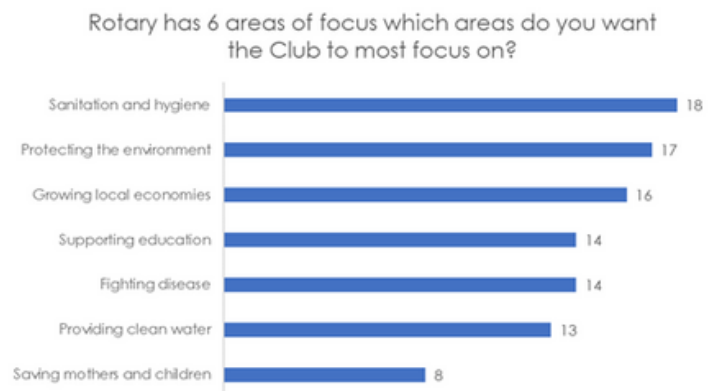
Overview

For next year's Board, they should keep in mind the following when deciding what events or service projects to focus on:

- Most members keep coming to the club because they are passionate about service and volunteering (29), want to network and develop professionally (21) and to meet new people and make friends (18)



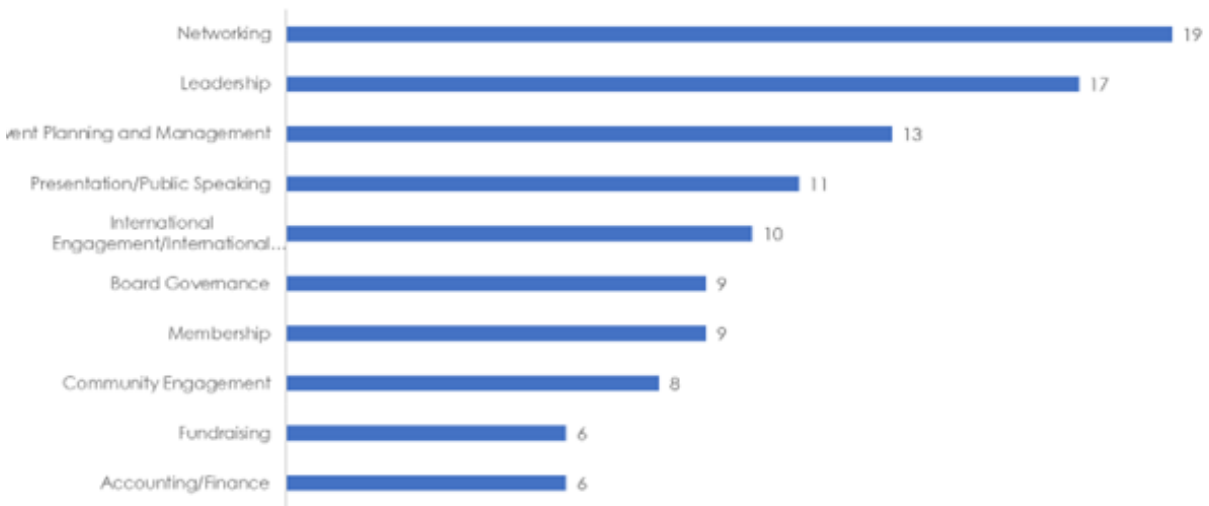
- When it comes to Rotary's six areas of focus, our member's care most about Sanitation and hygiene (18), Protecting the environment (17) and Growing local economies (16)



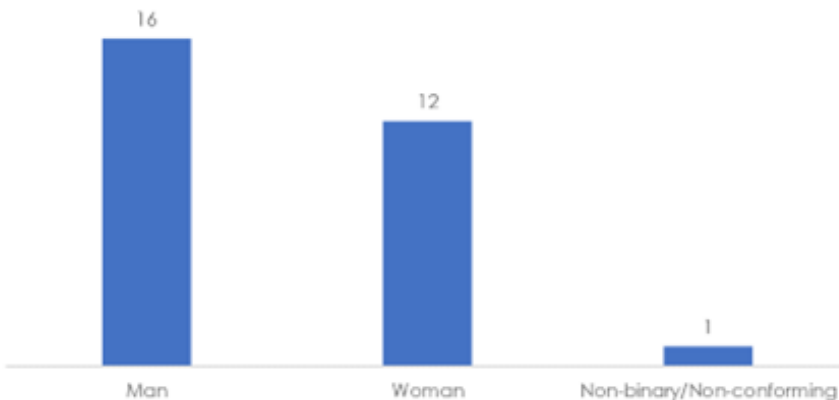
Annual Members Survey

- The following are the skills members most want to learn / work on:
 - Networking
 - Leadership
 - Event Planning and Management
 - Presentation/Public Speaking
 - International Engagement/International Relations
 - Board Governance
 - Membership
 - Community Engagement
 - Fundraising
 - Accounting/Finance

Top 10 Skills Members Want to Work On



Membership Gender Identity

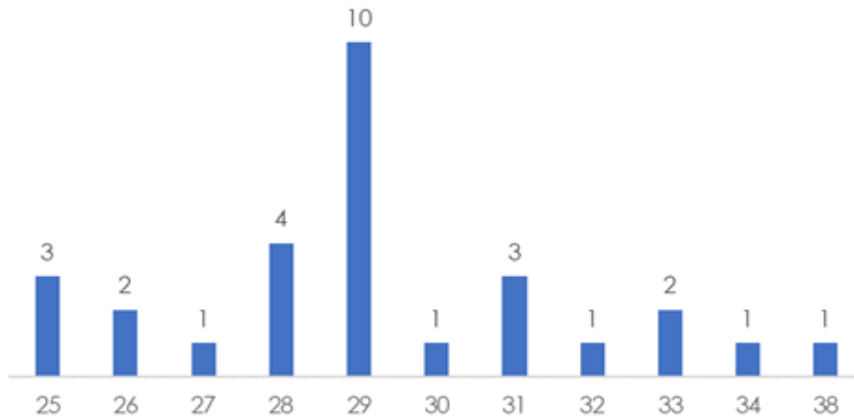


Our club has a 55% male, 41% female and 3% non-binary/non-conforming gender identity. While it is pretty equal we should continue to encourage gender diversity especially with leadership roles

Annual Members Survey

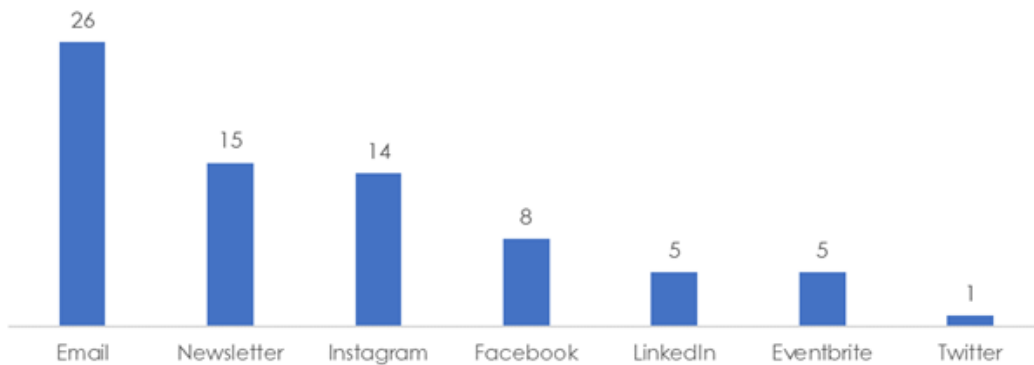
Most of our members 28 - 31 years old, for next year we should do more to encourage younger members to join to achieve age diversity

Membership Age



The best ways to keep in touch with our members is through Email (25), Newsletter (15) and Instagram (14); we should consider discontinuing Twitter only one member indicated it was a good way to communicate to them and we should continue to post newsletters every week

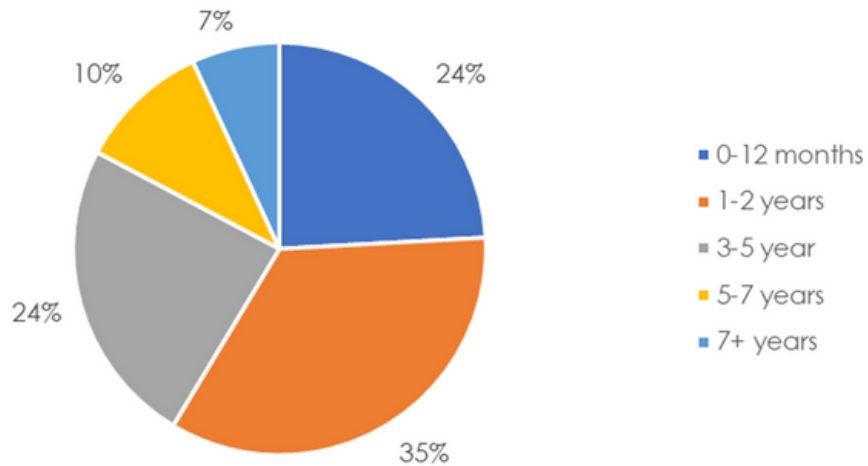
What are the best ways for us to communicate with you? Select all that apply.



Annual Members Survey

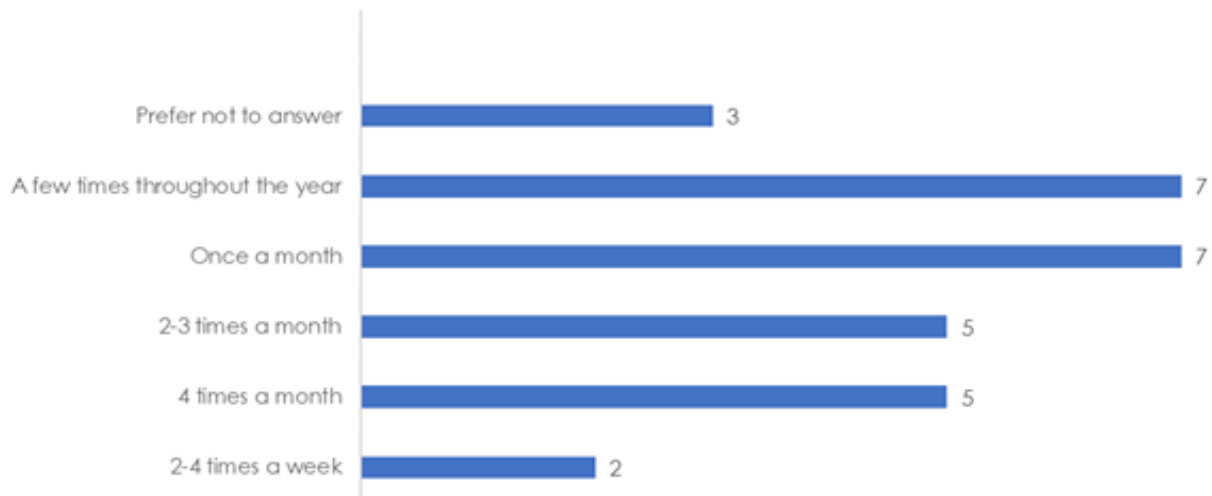
Almost 60% of our members have been with us for 2 years or less which means that many of our members are newer to the club and 41% have not been part of another Rotary organization such as Interact, Rotaract or Rotary

How Long Have You Been a Member?



Almost 58% of our members are active (i.e attend at least once a month or more frequently); this is great but for next year we should continue to focus on member engagement with yearly coffee chats with the President / Vice-President, hosting a variety of events that are of interest to our club and encouraging a diverse leadership team for our committee chairs

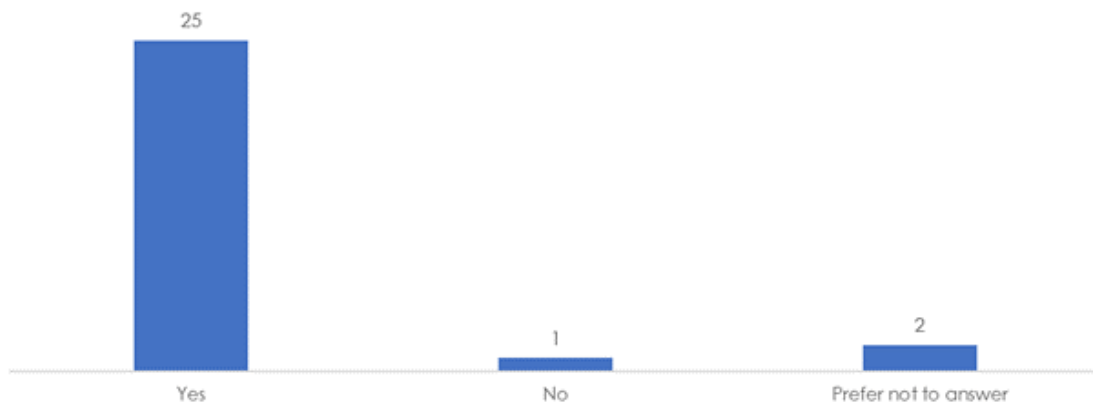
Membership Engagement



Annual Members Survey

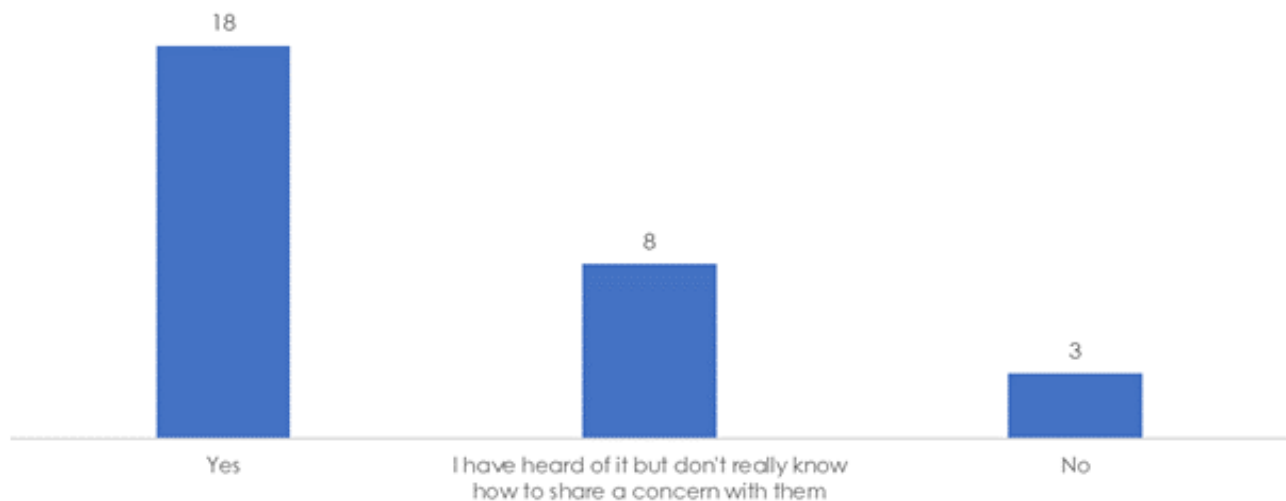
Most of our members, 89%, feel comfortable sharing concerns with the Rotaract Club of Toronto Board of Chairs. While there is room for improvement, we are pleased that most members do feel comfortable confiding in their club leaders

Do you feel comfortable sharing concerns with the Board?



There has been a huge improvement in the number of members who know about the Ethics Committee with 64% knowing about the Ethics Committee but other members either don't know how to share a concern with them or don't know about the Ethics Committee

Ethics Committee Awareness



Administration

This year our Secretary Ahmed Mrad brought their professional insights to improve the member experience supported by efforts from the President Lara Valles and Co-Vice Presidents Farah Karim and Irene Kwan.

Highlights

- Inducted 8 new members
- Digitalized the Attendance Form which is now available on the website and takes member only a minute to complete
- Hosted Prospective Member Q&A sessions at the end of in-person general meetings
- Created the OG Rotaractors, a buddy system of prospective/new members and older members where prospective/new members are paired with an older member to meet with them and ask questions
- Created an Event Guide to help with event planning such as the financial transaction process, how to plan a social media campaign etc.
- Automated and improved club directory and attendance tracking for members and prospective members
- This year over 98% of members completed a survey, a practice we will be continuing on an annual basis, to ensure that our club directory is up to date
- Created a Prospective Member Information package which is sent to anyone who subscribes to our newsletter
- Drafted Prospective/New Member Session presentation and next year will look to organize meetings to present this information
- Organized our second Steering Committee Retreat to foster team building and communication skills
- Organized our second Steering Committee Retreat to foster team building and communication skills
- Started the Non-Profit Incorporation Proposal
- Board Member attends Rotary Club of Toronto monthly meetings to present updates and look for opportunities of collaboration

Administration

Next Year

- Complete the Non-Profit Incorporation Proposal and implement
- Continue to find ways to streamline the Club's administration practices
- Start enforcing good member standing
- Feedback from Member Chat Feedback
- Include member in good standing requirements and how much funds we have raised or donated on website
- Need to have more events, especially volunteering and professional development events and some have a preference for a variety of events rather than just recurring events
- Should share Board Meeting Minutes in Slack
- Our club is very welcoming to newcomers and is great with hosting fun social events
- Appreciate the mix of virtual and in-person events



Public Image



This year our Public Image Director Leticia Devens, supported by Co Vice-President Farah Karim who took over Public Image duties starting December 2023, continued to support our public image by developing tools and executing our social media strategy.

Highlights

- Created consistent social media campaigns for each general meeting and event
- Sent out newsletters weekly and posted to social media to promote different events
- Organized Steering Committee Photoshoot at the steering committee retreat
- Supported other committee member in their development

Next Year

- Create and connect all accounts to a social media scheduling tool
- Continue to post frequently for events and upcoming general meetings and also post-events
- Update the website so it is more mobile-friendly

Finances

For the year ending May 25, 2023

This year our Treasurer was Levi Greene.

Highlights

- Further organization of our financial documentation and verification of club transactions has continued from the previous year
- This is the first year the Rotaract Club of Toronto has paid Rotary International member dues directly to Rotary International

Next Year

- Continuing the momentum of financial independence, organization, and transparency

Financial Statement

For the year ending May 25, 2023

Statement of Financial Position

Rotaract Club of Toronto TD Bank Account

These are the funds in our TD bank account and includes our emergency reserve and funds for our secured credit card as well.

Rotary Club of Toronto Account

These are funds that the Rotary Club of Toronto has provided for our Club's use and which they hold on to until we expense or request them. Some of these transactions we are still processing.

Other

Includes value of club inventory and fundraising/donations from other platforms that are not our Club TD account, our Club Rotary account or Club KIVA account.

KIVA

KIVA is an online lending platform connecting online lenders to entrepreneurs. Note that these investments are affected by inflation and non-payments and all KIVA funds are in USD except for deposits.

Club Accounts			
	Beginning	Change	Ending
Rotaract Club of Toronto TD Bank Account	26,196.94	(4,537.84)	21,659.10
Rotary Club of Toronto Account	703.00	0.00	703.00
Other	0.00	0.00	0.00
Total	26,899.94	(4,537.84)	22,362.10
KIVA	608.00	1.30	609.30

Financial Activities

For the year ending May 25, 2023

This section provides an overview of our Club’s activities between July 1, 2022 to May 25, 2023.

Our expenses and fundraising effort for 2022-23 was challenging as the club operated with only one committee. This committee was able to assist in bringing in an income of approximately \$1,279, as seen in the below snapshot of club income.

This year for our Annual Fundraiser, our members voted on the charity and The 519 was selected and the fundraising effort is ongoing.

Club Activities		
Income	Target	Actual
Membership Dues	2,600.00	2,476.54
Club and Committee Service Projects/Events Fundraising		
Club Projects/Events Revenue	1,000.00	0.00
Club Service Projects/Events Revenue	0.00	1,278.57
Community Service Committee Service Projects/Events Revenue	0.00	0.00
Environmental Action Committee Projects/Events Revenue	0.00	0.00
International Service Committee Service Projects/Events Revenue	0.00	0.00
Professional Development Committee Service Projects/Events Revenue	0.00	0.00
Kiva Repayments/Reinvestment	500.00	1.30
Total	4,100.00	3,756.41
Expenses		
	Target	Actual
Emergency Reserve	0.00	0.00
General Club Operations		
Club Administration	(4,350.00)	(2,189.21)
Club Event / Service Projects	(200.00)	0.00
Other	(900.00)	(500.00)
Donations		
Club Donations	(3,500.00)	(495.00)
Club Service Committee Donations	0.00	(2,000.00)
Community Service Committee Donations	0.00	0.00
Environmental Action Committee Donations	0.00	0.00
International Service Committee Donations	(1,000.00)	0.00
Professional Development Committee Donations	0.00	0.00
Committee Operations		
Club Service Committee	(2,500.00)	(3,668.21)
Community Service Committee	0.00	0.00
Environmental Action Committee	0.00	0.00
Ethics Committee	0.00	0.00
International Service Committee	(2,000.00)	0.00
Professional Development Committee	0.00	0.00

Financial Activites

For the year ending May 25, 2023

Net Income	Target	Actual
Club Service Committee Budget	(2,500.00)	(2,389.64)
Community Service Committee Budget	0.00	0.00
Environmental Action Committee Budget	0.00	0.00
Ethics Committee Budget	0.00	0.00
International Service Committee Budget	(2,000.00)	0.00
Professional Development Committee Budget	1,000.00	1,278.57
Total (Club)	(10,850.00)	(6,076.31)

Event / Project Financials	Amount
Steering Committee Retreat	
Income	
Cost to Attendees	356.60
Cost to Club	240.00
Expenses	
Airbnb	542.00
Gas	54.60
Net Income	0.00

Club Service Committee

This was the second year that the club had a Club Service Committee. The Club Service Committee Chair Alok Deshpande ensured that all members and prospective members had the chance to contribute and ensured that we had many social and networking opportunities throughout the year.

Highlights

- Every month a social and/or planning meeting was organized. With COVID-19 restrictions being lifted, all events were in-person and most events were low-cost as requested by the Board
- This years' socials included:
 - a fall hike at Evergreen Brickworks
 - skating at Nathan Phillips Square
 - a trivia night at a local bar
 - a picnic and street festival at Queen's Park
 - a Halloween haunted walk at Casa Loma and dinner
 - a workshop on healthy living to support our membership with their fitness
 - and many more!
- Our Holiday Party at Storm Crow Manor was attended by more than 20 members, many of whom were either new to the club or had not been active in a long time. We also made it a charity toy collection event for Toy Mountain!
- We promoted much more to individuals and groups outside of the Rotary/Rotaract community than in the past, which led to our membership increasing. This helps us bring fresh ideas and perspectives to the club.
- For example, we are initiating a collaboration with a Toastmasters club in the city

Club Service Committee

Next Year

- Continue hosting socials on a monthly basis if a Club Service Committee Chair applies
- Also continue to post our events on alternate social media platforms to reach out to a more diverse audience



Ethics Committee

Despite a change in leadership, this year the Committee passed two policies and developed a training plan for members of the committee. Next year the committee will continue its journey in ensuring our club is a safe space for all.

Highlights

- Updated Rotaract Club of Toronto Event Code of Conduct policy
- Passed Rotaract Club of Toronto Ethics Policy
- Created digital form for submitting ethics concerns

Next Year

- Recruit 3 members to be Ethics Officers
- Organize Ethics Training for Rotaract Club of Toronto members which will be presented by Terry Caputo
- Continue to promote Ethics Committee to improve members awareness of it



Questions? Contact us.

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